

**Twelfth Annual
Conference
Cambio de Colores
Latinos in the
Heartland**

**Positive Steps
toward a Pluralist
Society**

University of Missouri
– St. Louis
June 12-14, 2013

**A Multi-State
Conference about
Integration of
Immigrants**

Domingo Martínez
Director
(573) 882-4746

Organized by the University of
Missouri's Cambio Center in
cooperation with the North
Central Education and
Research Activity 216 (NCERA
216)

Managed by the MU
Conference Office.



JUNE 12-14, 2013
ST. LOUIS, MISSOURI

SPONSORSHIP OPPORTUNITIES

DIAMOND CONFERENCE SPONSOR - \$5,000.00 and over

- Banner or poster in a central location in the main room
- Free slot in the exhibit area
- Full-page advertisement on inside covers of program book
- Acknowledgment with a logo on the front cover of program book and on website www.cambiodecolores.org (with logo and link in the home page)
- Table seating for eight people at event of choice (luncheon or dinner)
- Opportunity to distribute your company's brochure and a gift/giveaway to be included in the attendee pack that is distributed to participants upon registration at the conference

GOLD SPONSOR – \$2,500.00 to \$5,000.00

- Banner in the main room
- Half-page advertisement on inside covers of program booklet
- Acknowledgment on the back cover of program booklet and on website www.cambiodecolores.org (with logo and link in the home page)
- Table seating for four people at event of choice (luncheon or dinner)

SILVER SPONSOR - \$1,000.00 to \$2,500.00

- Acknowledgment in program booklet and website www.cambiodecolores.org
- Quarter-page advertisement in program booklet

BRONZE SPONSOR - \$500.00 to \$1,000.00

- Acknowledgment in program book and website www.cambiodecolores.org (text only and link)
- Business card-size advertisement in program booklet

Questions about sponsorships can be addressed to:

Domingo Martínez
301 Gentry Hall
University of Missouri-Columbia
Columbia, MO, 65211
(573) 882-5127 (fax)
DMartinez@missouri.edu



**Twelfth Annual Conference
Cambio de Colores
Latinos in the Heartland**

SPONSORSHIP RESPONSE FORM

Positive Steps toward a Pluralist Society

Thank you for your sponsorship of the 2013 Cambio de Colores conference. Please complete this form and return it to the office listed below. If the funds are already available, you can enclose a check along with this form.

University of Missouri
– St. Louis
June 12-14, 2013

ORGANIZATION	
CONTACT NAME	
MAILING ADDRESS	
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Sponsorship payments are made to the **University of Missouri**. Please include “Cambio de Colores Conference Sponsorship” in the memo field. If a receipt is required, or if there are questions concerning any additional financial arrangements, please contact Erica Lovercamp at (573) 882-4349 or muconf1@missouri.edu.

Organized by the University of Missouri’s Cambio Center in cooperation with the North Central Education and Research Activity 216 (NCERA 216)

If your sponsorship level qualifies for a table at the conference lunch or dinner, please send the names of the people that will be attending those events to muconf1@missouri.edu.

Managed by the MU Conference Office.

Please mail or fax this form to:

**Cambio de Colores 2013 Conference
MU Conference Office
344 Hearnes Center, University of Missouri
Columbia, MO 65211**

Fax: (573) 882-1953

If you have questions regarding the conference or the sponsorship opportunities offered, please feel free to contact us.



Thank you very much for your support.

Muchas gracias por su apoyo.



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CAMBIO DE COLORES / CHANGE OF COLORS 2013
LATINOS IN THE HEARTLAND
POSITIVE STEPS TOWARD A PLURALIST SOCIETY
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 ST. LOUIS, MISSOURI

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INFORMATION ABOUT THE CAMBIO DE COLORES CONFERENCE

“Cambio de Colores (Change of Colors)” is an annual conference that, since 2002, focuses on issues related to the integration of Latino and other immigrants to Missouri and other new destination states in the American Heartland. The conference goal is to provide knowledge towards a smooth and lasting integration of the new population, through the following specific objectives:

- To assess the changes brought about by the presence of new Latino urban and rural settlers in Missouri and other new destination states of the Midwest, the South and elsewhere.
- To inform about the multiple contributions—economic, social, and cultural—that these newcomers are bringing to many communities in Missouri and in these regions.
- To understand the opportunities this demographic change is bringing to the people, communities, businesses, and educational institutions.
- To provide a forum to discuss the challenges that growth and change generate for institutions and people—both new and long-term residents of these new immigrant destinations.
- To share relevant scholarship and best practices, as well as identify knowledge and service needs that should be addressed.

The three-day conference convenes academic research and extension specialists, public and private service providers, grassroots organizations, state and local government institutions, politicians, corporations, and newcomers themselves. The conference is sponsored by the University of Missouri, in cooperation with community and state partners. It is mostly funded by participants (who have numbered between 100 and 300 in past conferences) and sponsors.

The 2013 conference theme is “Positive Steps toward a Pluralist Society,” and it reflects the urgent need to incorporate newcomers into every segment of society. The conference is a collaborative effort with the twelve-state North Central Extension and Research Activity "Latinos and Immigrants in Midwestern Communities" (NCERA 216), an initiative that brings together a large number of universities and institutions addressing similar changes in the Midwest.

The first three conferences were created and led by the Hispanic and Latin American Faculty & Staff Association of the University of Missouri-Columbia (HLAFSA). The Cambio Center led the organization of the subsequent events.

- First: Columbia in 2002 – “**Latinos in Missouri: A call to action!**”
- Second: Kansas City in 2003 - “**Neighbors in Urban and Rural Communities**”
- Third: St. Louis in 2004 - “**Gateway to a New Community**”
- Fourth: Columbia in 2005 - “**Connecting Research to Policy and Practice - Hoy y mañana.**”
- Fifth: Columbia in 2006 – “**Beyond Borders**”
- Sixth: Kansas City in 2007 - “**Everyone Together – Todos Juntos.**”
- Seventh: Columbia in 2008 - “**Uniting Cultures – Uniendo Culturas**”
- Eighth: St. Louis in 2009 - “**Latinos in the Heartland**”
- Ninth: Columbia in 2010 - “**Latinos and Immigrants in Midwestern Communities**”
- Tenth: Kansas City in 2011 – “**Migration and Shifting Human Landscapes**”
- Eleventh: Columbia in 2012 – “**At the Crossroads: ¿Incorporation or Marginalization?**”

(Over, please)



Cambio de Colores has expanded its reach, continuing its unique tradition of bringing participants and presenters from across the spectrum of stakeholders. The diverse and enthusiastic participation in these very inclusive events demonstrates the relevance and urgency of addressing both the challenges and the opportunities that arise in Missouri and all other new destination states as Latinos and other newcomers settle as workers, families and members of communities.



The twelfth conference will take place at the University of Missouri - St. Louis on June 12-14, 2013. Preparations are already under way, supported by a Planning Committee that draws on leadership from across the nation. This year's conference is organized along themes that include:

- Change and Integration,
- Civil Rights and Political Participation,
- Education,
- Health,, and
- Entrepreneurship and Economic Development

The main institutional support for the conference comes from the **Cambio Center for Research and Outreach on Latinos and Changing Communities**, established by the University of Missouri - Columbia in the fall of 2004.

Please find up-to-date details at the conference web site: www.cambiodecolores.org or www.LatinosInTheHeartland.com.