… America society becomes more culturally and ethnically diverse
communication with people who are culturally different increases

The need to understand them increases...
How successful you are depends on your awareness of and sensitivity.
Volunteerism

The act or practice of doing volunteer work in community service (Merriam-Webster Online Dictionary, 2005)
U.S. volunteer-based organizations, accustomed to operating in more homogeneous environments
• By age, 35-to-44 year olds are the most likely American to volunteer (32.2 percent)

• Persons in their early twenties were the least likely to volunteer (18.4 percent)
2009 Average National Volunteer Rates

In 2009, 63.4 million Americans volunteered to help their communities, providing 8.1 billion hours of service worth an estimated dollar value of almost $169 billion (dollar value provided by the Independent Sector).

<table>
<thead>
<tr>
<th>Group</th>
<th>2009 Rate</th>
<th>2008 Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parents</td>
<td>34.4%</td>
<td>33.8%</td>
</tr>
<tr>
<td>Women</td>
<td>30.1%</td>
<td>29.4%</td>
</tr>
<tr>
<td>Baby Boomers (born 1946-1964)</td>
<td>29.8%</td>
<td>29.4%</td>
</tr>
<tr>
<td>College Students</td>
<td>27%</td>
<td>26%</td>
</tr>
<tr>
<td>Teenagers (age 16-19)</td>
<td>26%</td>
<td>25.9%</td>
</tr>
<tr>
<td>Older Adults (age 65 and over)</td>
<td>23.9%</td>
<td>23.5%</td>
</tr>
<tr>
<td>Men</td>
<td>23.3%</td>
<td>22.2%</td>
</tr>
<tr>
<td>Young Adults (age 16-24)</td>
<td>22%</td>
<td>21.9%</td>
</tr>
<tr>
<td>Millennials (born 1982 or after)</td>
<td>21.6%</td>
<td>21.5%</td>
</tr>
</tbody>
</table>

www.VolunteeringInAmerica.gov
State value for volunteer time

Are Latino Volunteers?
Yes, but... They do not volunteers in the traditional American pattern
“In most of developing countries, volunteering refers to activities carried out by the wealthy and well positioned on behalf of the poor”
Volunteerism occurs in the context on family, with neighborhood, community and church.
Hispanic Volunteers

• Served with religious organizations

• Educational field

• Youth development organizations (boys and girls clubs, church)

• Engaged in informal volunteering (babysitting, baking cookies, school fair)
Many organizations would like to better recruit Latinos for volunteer roles.
• Hispanics represent the fastest growing population in the United States

• The 2010 census recorded a total 50.5 million people (United States Bureau of the Census, 2011)

• The Hispanics/Latinos constitute 16.3% of the total United States population (Wikipedia, 2011)
Washington State

- Hispanic residents grew in 71 percent
- This group makes up about 11.2 percent of the state’s population
- In King County Latinos comprise 8.9 percent of the population
Latinos represent a significant source of potential volunteers
They enrich organizations by expanding the number of Latinos for volunteer roles
Latinos participating in Volunteerism Training
• In 2010 nine youth and eighteen adults (parents) attended volunteerism training (in Spanish)

• Foundation of volunteerism, characteristics of ages and stages, planning and implementing a program, and the skills development
• On July, a Multicultural Summer Program was implemented at Bow Lake Elementary in SeaTac, WA

• Thirty five children in grades K-6
Youth and adult volunteers focused on multicultural activities

**Topics**: arts, crafts and nutrition
Our World Rich in Diversity – Four Modules:

- De Colores
- Piñatas
- International food
- Braiding
The volunteering opportunities were the tools necessary for planning and implementing a multicultural program with appropriate cultural activities.

This opportunity offered to volunteers a variety of leadership positions.
Youth and adult volunteers practiced their skills with responsibility.
Positive influence on their quality of relationship with their children
Children learned positive skills such as self-help, discipline, communication, leadership, teamwork, decision-making, health choices, and more.
Conclusions

Partnering with schools might increase the number of parents become volunteers.

Volunteers meet people with similar interest and do things with which they feel comfortable while they are volunteering with their children.
One of the greatest advantages of recruiting minority youth is that it provides a significant pool of potential volunteers for inclusion in programs, especially during summer.

Youth have the opportunity to develop skills that will be essential in their life.
“Learning comes from interacting with diverse audience with whom you want to work…”
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Agriculture/Youth Development 4-H
Faculty
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