

# CAMBIO DE COLORES 2004

CHANGE OF COLORS-SAINTE LOUIS

October 10<sup>th</sup>, 2003

Dear friend,

Missouri's Latino population has doubled since 1990. The Latino immigrants are contributing greatly to the economy, and are settling permanently in towns large and small across the state. Notwithstanding, there are still important barriers to their full integration. Social and private services ranging from health care, education—both formal and civic—, and banking, are not fully available to the new Missourians, because of cultural and language barriers, and—in some cases—budgetary limitations or plain neglect.

In 2002, an inaugural conference on these issues was held on the MU campus in Columbia, followed by a second one at the University of Missouri's Kansas City campus in March 2003. Both were very successful events in attendance and content. Today the *Cambio de Colores* (Change of Colors) annual conference has become the most important event dealing with these issues in our state, and is contributing to tending bridges to make this process beneficial to all Missourians.

In the spring of 2004, the greater St. Louis will host the third edition of this conference, "*Cambio de Colores* (Change of Colors) - Latinos in Missouri: Gateway to a New Community," to understand the issues and create an inclusive foundation on which organizations and individuals can take positive action.

The conference will be held March 10-12, 2004, on the Millennium Center, at the University of Missouri-St. Louis campus. Well-known national, state, and local researchers, outreach specialists, community leaders and organizations, and individuals will come together to share their expertise, knowledge and best practices with regard to the following topics:

- Change and Well Being: Economic, Social, Cultural, and Political Participation
- Civil Rights
- Education
- Health
- Youth, Families, and Communities

As an organization vitally interested in the prosperity of the, we invite your sponsorship of this conference. Your commitment will not only ensure that organizations and residents of all financial means are able to participate, but will position your company as a leader of beneficial change for the Latino population and the whole state of Missouri.

Enclosed is more detailed information about the conference's sponsorship opportunities, along with a response form. We will be pleased to receive your expression of interest by completing the enclosed form. If you have any questions or suggestions, please do not hesitate in contacting Rafael Nun, Kay Gasen, or Domingo Martínez at the addresses provided.

We look forward to hearing from you, as well as receiving your kind support.

Sincerely,

**Latinos in Missouri:  
Gateway to a New  
Community**

**Millennium Center  
University of Missouri –  
St Louis  
March 10-12, 2004**

**Kay Gasen, UMSL  
Co-Chair  
(314) 516-5273**

**Domingo Martínez, MU  
Co-Chair  
(573) 882-4746**

**C. William Chignoli,  
Community Convener  
(314) 664-5565**

**Christiane Quinn  
Financial Chair  
(573) 875-1183**

**Rafael Nun  
Sponsorship Chair  
(314) 773-8828**

Organized by the University of Missouri - St. Louis (UMSL), the University of Missouri - Columbia (MU), Alianzas, the Hispanic and Latin American Faculty & Staff Association (HLAFSA) of MU, and University Outreach and Extension, in cooperation with the Hispanic Leaders Group of the greater St. Louis.

Managed by UMSL Continuing Education and Outreach, and MU Conference Office



Rafael Nun  
Hispanic Chamber of Commerce  
PO Box 78386  
St. Louis, MO 63178-8386  
314-773-8828 (phone)  
rnun@swbell.net

Kay Gasen  
University of Missouri - St. Louis  
362 SSB  
St. Louis, MO 63121  
(314) 516-5269 (phone)  
(314) 516-5268 (fax)  
gasen@umsl.edu

Domingo Martínez  
221 Gentry Hall  
University of Missouri-Columbia  
Columbia, MO, 65211  
(573) 882-4746 (phone)  
(573) 882-5127 (fax)  
dmartinez@missouri.edu

# CAMBIO DE COLORES 2004

CHANGE OF COLORS-SAINT LOUIS

**Cambio de Colores (Change of Colors) 2004**  
Latinos in Missouri: Gateway to a New Community  
March 10-12, 2004, Millennium Center  
University of Missouri - St. Louis

## SPONSORSHIP OPPORTUNITIES

### **DIAMOND CONFERENCE SPONSOR - \$5,000.00**

**A conference on Latino immigration to Missouri**

**Kay Gasen, UMSL**  
**Co-Chair**  
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- Banner or poster in predominant position in poster area and main room
- Full-page advertisement on inside covers of program book
- Acknowledgment on covers of program book and at web site, [www.cambiodecolores.org](http://www.cambiodecolores.org) (with large logo and link)
- Acknowledgment in conference brochure, if committed by November, 2003
- One table for 8 at the main luncheon event
- One table for 8 at the main dinner event (or preferred seats in a cultural event)

### **GOLD SPONSOR - \$3,000.00**

- Banner in poster area and main room
- Half-page advertisement in program book
- Acknowledgment in program book and web site, [www.cambiodecolores.org](http://www.cambiodecolores.org) (with large logo and link)
- Acknowledgment in conference brochure, if committed by November, 2003
- One table for 8 at sponsored event of choice (these will be announced later)

### **SILVER SPONSOR - \$2,000.00**

- Banner at sponsored event, if any (may be a keynote speaker or a cultural presentation)
- Free wall poster in poster sessions and tables area
- Acknowledgment and business-card size in program book and web site, [www.cambiodecolores.org](http://www.cambiodecolores.org) (with small logo and link)
- One table for 8 at sponsored event of choice (these will be announced later)

### **BRONZE SPONSOR - \$1,000.00**

- Acknowledgment in program book and web site, [www.cambiodecolores.org](http://www.cambiodecolores.org) (text only and link)
- One table for 4 at sponsored event of choice (these will be announced later)

### **GRANITE SPONSOR - \$500.00**

- Acknowledgment in program book and web site, [www.cambiodecolores.org](http://www.cambiodecolores.org) (text only and link)
- One table for 2 at sponsored event of choice (these will be announced later)

Questions about sponsorship may be addressed to:

Rafael Nun  
Hispanic Chamber of Commerce  
PO Box 78386  
St. Louis, MO 63178-8386  
314-773-8828 (phone)  
[rnun@swbell.net](mailto:rnun@swbell.net)

Kay Gasen  
University of Missouri - St. Louis  
362 SSB  
St. Louis, MO 63121  
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**Cambio de Colores (Change of Colors) 2004**  
 Latinos in Missouri: Gateway to a New Community  
 March 10-12, 2004, Millennium Center  
 University of Missouri - St. Louis

**SPONSORSHIP RESPONSE FORM**

**A conference on Latino immigration to Missouri**

**Kay Gasen, UMSL  
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Managed by UMSL Continuing Education and Outreach, and MU Conference Office.

This form indicates your intent to sponsor the 2004 Cambio de Colores conference. Please fill out the form with the requested information and return to either office listed below. If the funds are already available, please make them payable to the **University of Missouri**, and enclose them along with this form. (Please write "Change of Colors conference" in the memo field of all remittances.)

Kay Gasen  
 University of Missouri - St. Louis  
 362 SSB  
 St. Louis, MO 63121  
 (314) 516-5269 (phone)  
 (314) 516-5268 (fax)  
 gasen@umsl.edu

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 (573) 882-4746 (phone)  
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 dmartinez@missouri.edu

ORGANIZATION	
CONTACT	
MAILING ADDRESS	
PHONE NUMBER	
FAX NUMBER	
E-MAIL ADDRESS	
SPONSORSHIP LEVEL	

If you should have questions regarding the conference or the sponsorship opportunities, please feel free to contact Mr. Nun, Ms. Gasen or Mr. Martínez through telephone, e-mail, or fax. Sponsorship payments are made to the University of Missouri. If additional financial arrangements are necessary, please contact the conference coordinator:

Ms. Cindy Hazelrigg  
 MU Conference Office  
 344 Hearnes Center  
 Columbia, MO 65211

Phone: 573-882-2301  
 Fax: 573-882-1953

Thank you very much for your support.

Muchas gracias por su apoyo.

